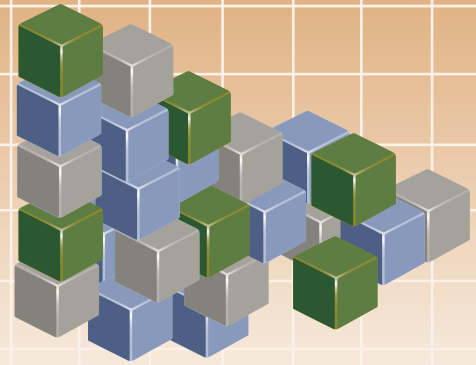
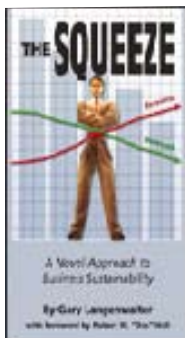


Sensei

INSIGHTS



WEDNESDAY
6TH AUGUST 2008
BRAESIDE



A feature of this workshop will be a session with world renown author Gary Langenwarter and a facilitated waste walk and dumpster dive at Carrier Airconditioning utilising a sustainability self assessment tool.

Learn From The Best

The Sustainable Organisation

Key questions business leaders and improvement champions are asking:

Is the level of consumption of resources in our organisation sustainable?

Is our Lean Manufacturing program losing momentum?

Do we know our Triple Bottom Line?

This one day program will help leaders create a vision and understanding for how they can link their manufacturing excellence programs with environmental sustainability and move beyond compliance towards becoming a truly 'Sustainable Organisation'

The program includes an overview and an awareness session by an international facilitator, combined with a practical on-site visit and discussion of 'where-to'.

Participants will complete a self-assessment, discuss specific actions and develop a plan that can lead their organisation towards future sustainability goals and outcomes.

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MANUFACTURING
BEST PRACTICE PROGRAM

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Integrating the triple bottom line with manufacturing best practice

Is the level of resource consumption by your value streams sustainable?

Has your Lean Manufacturing program plateaued or lost momentum?

Do you and your leaders understand your organisation's Triple Bottom Line?

"To secure a sustainable competitive advantage, organisations need to measure their triple bottom line and develop a plan for its continuous improvement."

Ian Young Director, Lean to Green

A lean organisation focuses on profit from the value streams, whilst the sustainable organisation strives to improve three aspects of the bottom line:



Excellence programs and masterclasses

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"A good company delivers excellent products and services, and a great company does all that and strives to make the world a better place."

William Ford, Jr., CEO, Ford Motor Company

Is the level of consumption of resources in your organisation sustainable?

This is more than topical, for some organisations this question alone is critical to on-going business survival. The Sustainable Organisation is more than an altruistic 'feel-good' goal, it is a sharp-edged business imperative.

Is your Lean Manufacturing program losing momentum?

Excellence programs have focussed primarily on the elimination of waste from our manufacturing processes. Lean manufacturing programs can be expanded to include sustainability themes, and equally the tools and techniques of lean manufacturing can be adapted and applied to sustainability improvement projects.

Do you know your Triple Bottom Line?

The business case for the 'Sustainable Organisation' is best understood by measuring the Triple Bottom Line. A lean philosophy looks mostly at the bottom line while sustainability adds two bottom lines – people and planet. Sustainability also embraces the three Rs – respect, relationship and responsibility. Improvement begins by measuring your current state performance.

Facilitated by International Sensei, Gary Langenwalter and Ian Young ...

World renown author, sustainability champion, and partner of ConfluencePoint, Gary Langenwalter is based in Portland Oregon - a North American epicentre of sustainability.

While describing himself as an environmentalist since the 7th grade, Gary is also an experienced Lean Manufacturing practitioner having worked with organisations large and small, including RR Donnelley, the US Navy Supply Corps and Hasbro.

As Program Director of the Manufacturing Best Practice Program ... focused on developing tomorrow's manufacturing leaders, Ian Young has also developed and assisted organizations to implement the 'Lean to Green' approach including Davey Water Products (2008 Premier's Sustainability award winner), Kraft Foods, Amcor and Olex Australia.



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The Squeeze ... a novel approach to business sustainability

"The Squeeze" tells the story of a fight for survival of a small, family-owned Midwest manufacturer. Barely breaking even despite switching to a leaner format, Brookings Manufacturing is feeling squeezed by its competitors whose prices are 25 percent less, its employees who have trust issues, the bank that questions the company's ability to pay back loans and the EPA, which is citing the company for violations.

Its new CEO, Adam Brookings, finds himself at a crossroads: He can sell the barely profitable business and leave the fate of his lifetime friends and co-workers to chance, move 200 manufacturing jobs overseas and substantially affect the local community or try something new.

Brookings turns the company around by implementing sustainability, which goes beyond lean and secures future success for the organisation.

If you're serious about leading, changing and improving the culture in your business, do not miss this event!

Lean to Green is committed to assisting the development of Sustainable Organisations by linking manufacturing Best Practice with the Triple Bottom Line



Insights to Excellence (i2e) Ltd is a not-for-profit organisation established to foster and promote an awareness of excellence and best practice within the Victorian business community.



AGENDA

- 8.30 am: Coffee on arrival**
- 9.00 am: Welcome and Introductions**
- 9.15 am: The Sustainable Organisation – Gary Langenwalter**
- 10.45 am: Coffee Break**
- 11.15 am: Dumpster Dive and Waste Walk at Carrier**
Walk with a Sensei through the Carrier Value Streams
- 12.45 pm: Return to conference centre for Lunch**
- 1.30 pm: Analyse and Review the Waste stream at Carrier**
- 2.45 pm: Coffee Break**
- 3.15 pm: Self Assessment of your organisation - Ian Young**
- 4.00 pm: Plan for Action**
- 4.40 pm: Closing Remarks.**
- 4.45 pm: Close**

NOTE

The workshop will commence and conclude at the Dingley International Conference Centre and includes a hosted visit to Carrier Airconditioning located 5 minute drive from the Centre.

WHAT YOU TAKEAWAY

- A signed copy of the Squeeze.
- A set of conference notes including a Lean and green resource guide.
- Guidelines and checklists to help direct and maintain improvements.
- A Sustainable Organisation self assessment tool.

Insight with a Sensei
**The Sustainable
Organisation**

**Wednesday 6th August 2008
9.00am to 4.30pm**

Cost: \$450 (plus GST)

Group discounts available contact Archie on:

1800 007 730 or 0417 9191 43

Where: Dingley International Conference Centre

Refreshments provided: Light lunch, morning and afternoon refreshments, and continuous coffee and tea.

*All participants will receive of a signed copy of the Squeeze.

The Sustainable Organisation - Registration Form / Tax Invoice

Insights to Excellence ABN 26 118 043 100

Please complete and return this form or a photocopy with payment by Friday July 25th 2008



Please book on line at www.i2e.org.au or fax (03-93915450) back this page with your credit card number

ORGANISATION

POSTAL ADDRESS

FIRST NAME

FAMILY NAME

POSITION

TELEPHONE

EMAIL

PLEASE CONTACT US WITH ANY SPECIAL DIETARY REQUIREMENTS 2 WEEKS PRIOR TO THE EVENT

Insights to Excellence

Phone 1800 007 730 or 0417 919 143

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FAX: (03) 9391 5450 EMAIL: sensei@i2e.org.au

***REGISTRATION WILL BE CONFIRMED BY EMAIL**



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