



2009

Networks and Programs

SEBN Expression of Interest Form

Lean to Green Special Interest Group Program 2009

Background

The Business of Sustainability is not just topical, but in many cases critical to on-going survival. In the future, as the cost of material and energy continues to increase and becomes a larger component of the cost of manufacturing, organisations will need to adopt 'sustainable' strategies.

Purpose

To understand the potential impact and competitive advantage of the sustainable organisation through exposure to tools and techniques. The program will incorporate a self-assessment, together with a planned and prioritised reduction program of your key resources – water / energy / landfill / materials consumption.

This program is built around the **'5 Rs'**
– *refuse, reduce, re-use, repair and recycle.*

Testimonials: This is what the 2008 participants said ...

'By doing Green, we are doing Lean, and we are getting much more traction with our people.'

Matt Nettleton, Corex Plastics

'This program was a real eye opener on Sustainability I feel very confident about implementing some of the things I learnt for a better future.'

Santhosh Balakrishnan, ITW Buildex

'The Sustainable Organisation Self Assessment Review made me stop and understand what areas we need to improve.'

Ray Rogers, Corex Plastics

'The main outcome (for me) is that I think differently.'

Mike Sheahan, Bristol Myers Squibb

'I have gained a much greater understanding of not only what we can do to become a more sustainable business, but also how to achieve this.'

Jason Tisbury, Trimas Corporation

'This program is making us ask better questions so that we can not only find the areas of waste, but the solutions as well.'

Mark Doneddu, ITW Buildex

Features:

- series of seven 3 hr sessions over a 5 month period commencing early August 2009 – which covers four phases of Awareness, Diagnostic, Planning and Implementation
- two visits to each participating organisation for a 1:1 review of initial self-assessment and draft Triple Bottom Line Deployment Plan
- participation in specific Sustainability Insight visits

The program will be facilitated by Ian Young, Director of Manufacturing Best Practice Program and 'Lean to Green'; sessions will also feature case studies and guest speakers / presenters, including Gary Langenwalter (from Portland, Oregon) – author of 'The Squeeze'.

Register your interest with South East Business Networks 2009 program commences in August

Outcomes:

Through practical tools, guidelines and case studies, participants will be guided in the completion of:

- identification of where your resources are being wasted
- deployment plan that clarifies your sustainable competitive advantage and how global climate and resource issues will impact on your business now and in the short-term future
- plans and activities in place to apply the 5 Rs to your key resources

Cost:

\$2,000 + gst (maximum 10 companies – 2 representatives from each)

This program has been supported by Sustainability Victoria.



Participants will be required to complete a self assessment survey of consumption.

For further information, **please tick** where appropriate and return to: Fax 9706 9543 or email sen@cgd.vic.gov.au

I am interested in the program – please forward further information:

Company: _____ Contact name: _____

Phone No: _____ E-mail: _____

South East Business Networks
4/329 Thomas Street, Dandenong, 3175

