

Learning to see the Triple Bottom Line of Business



## The Sustainable Automotive Organisation

Many people and organisations have looked to the automotive industry for leadership and to learn about their 'Lean' journey's ... this event is designed to learn about the 'Green' journeys of Toyota Australia and Autoliv Australia.

Join **i2e** and the Sensai's from Toyota and Autoliv to learn about 'The Sustainable Automotive Organisation', and gain an understanding of international trends combined with case studies of local achievements from these exemplar automotive organisations

***“ A good company delivers excellent products and services, and a great company does all that and strives to make the world a better place.”***

William Ford, Jr., CEO, Ford Motor Company

Following the morning presentation and a networking lunch hosted by Sustainability Victoria, the afternoon session of this *Sensai Insight* will include a facilitated dialog session involving all participants.

**Some of the key questions to be discussed include:**

- What next steps is your organisation taking to go beyond the first steps of sustainability towards zero waste and optimised resource consumption
- How integrated are Lean and Green efforts within your organisation
- What issues and concerns are facing you, your organisation, and your industry



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# S INSIGHTS

**Jon Ward, Manager Environmental policy, will give an overview of Toyota Australia's 2009 Sustainability Report.**

Toyota's principles of sustainability continue to support the company's business operation in many key areas. The 2009 Sustainability Report details the results of Toyota Australia's management of environmental, community and employee sustainability issues, and the special projects which helped to achieve the results.

**Seamus Power, Managing Director, Autoliv Australia will provide a commentary on European trends and local achievements.**

Autoliv is a Swedish-based company that has 80 facilities in 30 vehicle-producing countries. In recent years, Autoliv Australia has been awarded the Toyota Presidents award for both TPS and for the Environment.

***The format for the day is to encourage dialog between all organisations to learn about what other companies are doing, and share some of your experiences in linking manufacturing excellence with the business of sustainability***

The keynote speakers will also participate in a Q&A panel session following the morning presentations, and join us for a networking lunch hosted by Sustainability Victoria.

**Ian Young, i2e Director and facilitator of the *Lean to Green* program will lead a dialog session where all participants will be encouraged to network and actively share their own experiences and leverage their learnings by discussing goals and plans for 2010.**

## Insight with a Sensei The Sustainable Automotive Organisation

**Tuesday December 1st 2009  
9AM – 3:30 PM**

Venue: Sustainability Victoria, 50 Lonsdale St Melbourne

Price: \$220 inc 10% GST

Lunch and Morning Refreshments provided.

Please book on line at [www.i2e.org.au](http://www.i2e.org.au) by Friday November 27th 2009 or complete and return this form to [sensei@i2e.org.au](mailto:sensei@i2e.org.au)

ORGANISATION .....

POSTAL ADDRESS .....

FIRST NAME .....

FAMILY NAME .....

POSITION .....

TELEPHONE .....

EMAIL .....

PLEASE CONTACT US WITH ANY SPECIAL DIETARY REQUIREMENTS 2 WEEKS PRIOR TO THE EVENT



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\*REGISTRATION WILL BE CONFIRMED BY EMAIL

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