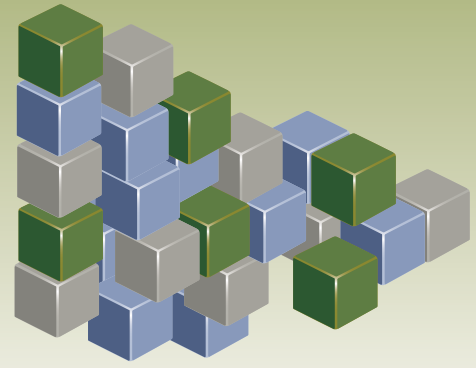
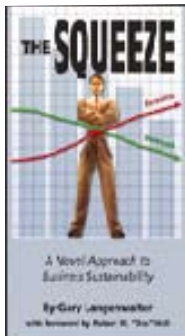


Sensei

INSIGHTS



FRIDAY
MARCH 19 2010
WODONGA



A feature of this workshop will be a session with world renown author Gary Langenwalter and a facilitated waste walk and dumpster dive at Mars Petcare Australia utilising a sustainability self assessment tool.

Learn From The Best

The Sustainable Organisation

Key questions business leaders and improvement champions are asking:

Is the level of consumption of resources in our organisation sustainable?

Is our Lean Manufacturing program losing momentum?

Do we know our Triple Bottom Line?

This one day program will help leaders create a vision and understanding for how they can link their manufacturing excellence programs with environmental sustainability and move beyond compliance towards becoming a truly 'Sustainable Organisation'

The program includes an overview and an awareness session presented by an international sensei, combined with a practical on-site visit and facilitated discussion of 'where-to' for your organisation.

Participants will complete a self-assessment, discuss specific actions and develop a plan that can lead their organisation towards future sustainability goals and outcomes.

i2e insights to
excellence



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Integrating the triple bottom line with manufacturing best practice

Is the level of resource consumption by your value streams sustainable?

Has your Lean Manufacturing program plateaued or lost momentum?

Do you and your leaders understand your organisation's Triple Bottom Line?

"To secure a sustainable competitive advantage, organisations need to measure their triple bottom line and develop a plan for its continuous improvement."

Ian Young Director, Lean to Green

A lean organisation focuses on profit from the value streams, whilst the sustainable organisation strives to improve three aspects of the bottom line:



Excellence programs and masterclasses

Telephone 03 9372 3033
www.leantogreen.com.au

"A good company delivers excellent products and services, and a great company does all that and strives to make the world a better place."

William Ford, Jr., CEO, Ford Motor Company

Is the level of consumption of resources in your organisation sustainable?

This is more than topical, for some organisations this question alone is critical to on-going business survival. The Sustainable Organisation is more than an altruistic 'feel-good' goal, it is a sharp-edged business imperative.

Is your Lean Manufacturing program losing momentum?

Excellence programs have focussed primarily on the elimination of waste from our manufacturing processes. Lean manufacturing programs can be expanded to include sustainability themes, and equally the tools and techniques of lean manufacturing can be adapted and applied to sustainability improvement projects.

Do you know your Triple Bottom Line?

The business case for the 'Sustainable Organisation' is best understood by measuring the Triple Bottom Line. A lean philosophy looks mostly at the bottom line while sustainability adds two bottom lines – people and planet. Sustainability also embraces the three Rs – respect, relationship and responsibility. Improvement begins by measuring your current state performance.

Facilitated by International Sensei, Gary Langenwalter and Ian Young ...

World renown author, sustainability champion, and principal sustainability, Partners International's Gary Langenwalter is based in Portland Oregon - a North American epicentre of sustainability.

Gary has worked with companies ranging in size from 10 people to the United States Army, and in a variety of industries including many types of manufacturing companies, distribution companies, not-for-profits, application software companies, professional services firms, transit authorities, and state governments. His book, *The Squeeze*, and the 2007 Sustainability Sensei Insight hosted by Davey Water Products was instrumental in their journey to winning the Victorian Premier's Sustainability Award.

As Program Director of the Manufacturing Best Practice Program ... focused on developing tomorrow's manufacturing leaders, Ian Young has also developed and assisted local organizations to implement the 'Lean to Green' approach including Davey Water Products (2008 Premier's Sustainability award winner), Kraft Foods, Amcor and Olex Australia.

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The Squeeze ... a novel approach to business sustainability

“The Squeeze” tells the story of a fight for survival of a small, family-owned Midwest manufacturer.

Barely breaking even despite switching to a leaner format, Brookings Manufacturing is feeling squeezed by its competitors whose prices are 25 percent less, its employees who have trust issues, the bank that questions the company’s ability to pay back loans and the EPA, which is citing the company for violations.

Its new CEO, Adam Brookings, finds himself at a crossroads: He can sell the barely profitable business and leave the fate of his lifetime friends and co-workers to chance, move 200 manufacturing jobs overseas and substantially affect the local community or try something new.

Brookings turns the company around by implementing sustainability, which goes beyond lean and secures future success for the organisation.

If you’re serious about leading, changing and improving the culture in your business, do not miss this event!

Lean to Green is committed to assisting the development of Sustainable Organisations by linking Manufacturing Best Practice with the Triple Bottom Line



Insights to Excellence (i2e) Ltd is a not-for-profit organisation established to foster and promote an awareness of excellence and best practice within the Victorian business community.



- 8.30 am: Coffee on arrival**
- 9.00 am: Welcome and Introductions**
- 9.15 am: The Sustainable Organisation – Gary Langenwalter**
- 10.45 am: Coffee Break**
- 11.15 am: Dumpster Dive and Waste Walk at Mars Petcare Australia’s Wodonga Manufacturing Operations and Value Streams**
- 12.30 pm: Return to conference centre for Lunch**
- 1.15 pm: Analyse and Review the Waste stream at Mars Petcare**
- 2.30 pm: Coffee Break**
- 2.45 pm: Self Assessment of your organisation - Ian Young**
- 4.00 pm Plan for Action**
- 4.40 pm: Closing Remarks**
- 4.45 pm: Close**

NOTE

Mars Petcare Australia is the leading manufacturer of petcare products in Australia. This workshop will commence and conclude at Mars Petcare’s Wodonga training facility and includes a facilitated tour through the manufacturing operations (subject to the hosts approval).

WHAT YOU TAKEAWAY

- A set of conference notes including a Lean and green resource guide.
- Guidelines and checklists to help direct and maintain improvements.
- A Sustainable Organisation self assessment tool.





Insight with a Sensei
**The Sustainable
Organisation**

Friday March 19 2010

9.00am to 4.30pm

Cost: \$450 (plus GST)

Group discounts available contact i2e on:
1800 007 730 or 0409 036 403

Where: Mars Petcare Australia Wodonga

Refreshments provided: Light lunch, morning and afternoon refreshments, and continuous coffee and tea.

Signed issues of 'The Squeeze' will be available for purchase on the day of the event.

The Sustainable Organisation - Registration Form / Tax Invoice
Insights to Excellence ABN 26 118 043 100

Please book on line at www.i2e.org.au or fax (03-9372 3034) back this page with your credit card number by Friday March 12 2010

ORGANISATION

POSTAL ADDRESS

FIRST NAME

FAMILY NAME

POSITION

TELEPHONE

EMAIL

PLEASE CONTACT US WITH ANY SPECIAL DIETARY REQUIREMENTS 2 WEEKS PRIOR TO THE EVENT



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***REGISTRATION WILL BE CONFIRMED BY EMAIL**

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